



7 January 2008

### **Synovate Healthcare strengthens leadership in oncology**

Aegis Group plc ("Aegis") today announces the acquisition of the business of Oncology Inc., a US oncology market research specialist. At 31 December 2006, Oncology Inc. had gross assets of \$0.4m.

Oncology Inc. provides oncology treatment information from 100,000 US patients to pharmaceutical, biotechnology and financial companies. Its products include an oncology audit, longitudinal patient tracking and ad hoc oncology projects.

These products are highly complementary to Synovate Healthcare's existing oncology portfolio, including the Global Oncology Monitor. The acquisition will also expand Synovate's US oncologist panel and will bring proprietary data collection software.

Commenting on the acquisition, Robert Lerwill, ceo of Aegis, said:

*"The acquisition of Oncology Inc. underlines our commitment to leadership in a key therapy area. Oncology Inc. is a strategic addition to our group, bringing new expertise and capacity to grow Synovate's global lead in oncology."*

For further information contact:

**Charlotte Elston**

Aegis Group plc  
+44 (0) 20 7070 7708

**Charles Palmer**

Financial Dynamics  
+44 (0) 20 7831 3113